## INTRODUCTION

Company name:

### Weaknesses

### Strengths

# SWOT

### Opportunities

### Threats

|  | Strengths | Weaknesses | Opportunities | Threats |
| --- | --- | --- | --- | --- |
| Idea #1 |  | . |  | . |
| Idea #2 |  |  |
| Idea #3 |  |  |  |  |
| Idea #4 |  |  |
| Idea #5 |  |  |  |  |
| Idea #6 |  |  |  |  |

Company name: